

What is a Coach?

A Business Coach is just like a football coach.

Would the Seahawks have gone to the Super Bowl without Mike Holmgren?

Well, now imagine where you could take your business with the equivalent of a Mike Holmgren calling the plays for your team?

A football coach pushes individual athletes and the team to achieve optimum performance, provides support when they are exhausted and teaches the athletes to execute plays that their competition does not anticipate. A football coach will make you run more laps than you feel like. A football coach will tell it like it is. And a football coach will listen.

Guidance, support, encouragement...

The role of the Business Coach is to teach business owners to improve their business through guidance, support and encouragement. They help the owners of small and medium sized businesses with their sales, marketing, management, team building and so much more. Just like a football coach, your Business Coach will make you focus on the game.



Take Action

Be balanced - run your business well...

The owners of small to medium sized businesses find it hard enough to keep pace with all the changes and innovations going on in today's modern world, let alone to find the time to devote to sales, marketing, systems, planning and team management, and then to run their businesses as well!



Take control & get organized.

Work ON your business...

As the world of business moves faster and becomes more competitive, having a Business Coach is no longer a luxury; it has become a necessity. In order to survive and prosper, it is vital that business owners spend time working ON their business and not just IN their business. A Business Coach holds you accountable and makes sure sufficient time is spent ON the business. A Business Coach is trained to not only show you how to increase your business revenues and profits but also how to develop your business so that you as the owner can work less and relax more.



Take notes

Make your dreams come true...

Hiring a seasoned business coach is like getting a teacher, mentor, motivator, marketing manager, sales director, finance director, customer relations manager and team building expert all rolled into one. A Business Coach can help you make your dreams come true!



Get more happy customers

But remember, the coach is not on the field and he does not do the work for you. The coach is strategic and teaches you how. You, the owner are the quarterback who executes the plays on the field with the ball in hand.



Compliments of Your local Action Business Coach
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Get your business
in shape with

ActionCOACH
business coaching

Here's what
you get....

- ❑ A seasoned business growth professional experienced in sales, marketing, finance, technology, operations, customer relations and team building
- ❑ A motivator
- ❑ A teacher
- ❑ A stress-reducer
- ❑ An objective outsider with a fresh angle to give you honest feedback
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The World's
Number 1
Business Coaching Firm